

EXAMPLE RUNNING ORDER: EMPLOYABLE ME

PRETITLE	
<p>1. Highlights from the stylised master interviews</p> <p>2. experts outlining / validating the big idea</p> <p>3. Highlights from the job hunt to show the highs and lows</p>	<p>1. Funniest and most thought-provoking answers to typical job interview questions: e.g What is your biggest weakness? How many jobs have you applied for? Why do you want to work?</p> <p>2. E.g. Businesses are starting to realise that Neuro diverse conditions like autism and Tourette's can bring creativity innovation and real brilliance into the workplace.</p> <p>3. E.g. Lows: examples of jobseekers struggling in interview, panicking, examples of their disability (having a tic attack if Tourette's Syndrome, struggling to speak – if autism)</p> <p>Highs: excelling on the job – praise from the employer.</p>
Title card	
Part One	
<p>Jobseeker 1 introduces themselves with graphics (Name, Condition, Job Status: unemployed)</p> <p>Via stylised master interview</p>	<ul style="list-style-type: none"> - Funny, insightful answers from the stylised master interview to give a sense of how debilitating their condition is, and their struggle to find work.
<p>Job seeker 1 - Scene to 'show the problem' in action</p>	<p>Compelling – funny / hardhitting actuality to draw the viewers in and see the first hand how the condition holds the jobseeker back when job hunting e.g. Jobseeker with Tourette's tics while handing out CVs</p>
<p>Job seeker 1 – introduce the supporting cast</p>	<p>Family / friends expand on the problem and give a sense of how important it is for jobseeker to find work – emotional heart of the issue. E.g. How hard they have tried, what it would mean to get a job, what would the future be like if they didn't get a job, what is their worst fear?</p>
<p>Jobseeker 2 introduces themselves with graphics (Name, Condition, Job Status: unemployed)</p>	<ul style="list-style-type: none"> - Funny, insightful answers from the stylised master interview to give a sense of how debilitating their condition is, and their struggle to find work.

Via stylised master interview	
Job seeker 2 - Scene to 'show the problem' in action	Compelling – funny / hardhitting actuality to draw the viewers in and see the first hand how the condition holds the jobseeker back when job hunting e.g. Jobseeker with autism and who struggles verbally in an interview.
Job seeker 2 - – introduce the supporting cast	Family / friends expand on the problem and give a sense of how important it is for jobseeker to find work – emotional heart of the issue. E.g. How hard they have tried, what it would mean to get a job, what would the future be like if they didn't get a job, what is their worst fear?
Part Two	
STYLISTED IV QUESTION/ SOUNDBITE – JOBSEEKER 1	<p>Interviewer</p> <p>What are your biggest fears for the future?</p> <p>Jobseeker</p> <p>Um, not having a job and being by meself is, um, me biggest fear for the future. Just, um, being the typical, lonely old man. No job, no nothing.</p>
Jobseeker 1 meets specialist to uncover hidden strengths	<p>Jobseeker interview about why they want to see specialist and how important it is for them to have answers.</p> <p>Specialist + Jobseeker discuss the challenges – sometimes use tests to show those problems. Specialist explains how those challenges relate to the condition.</p> <p>Test to reveal hidden strengths (e.g. embedded figures test which is used in autism research). Specialist reveals how the strength is related to the condition and what job roles that strength could be used in.</p> <p>Discussion about strengths – jobseeker may have brought props to show off other strengths (e.g. a piece of piano to play)</p> <p>Specialist feedbacks to jobseeker (and in interview to director) how impressive the strengths are, how they could be used in the workplace and advice on what the jobseeker should do next.</p> <p>Jobseeker post meeting interview to director – what they've learnt and how motivated they are for the future of their job hunt.</p>

<p>STYLISTED IV QUESTION/ SOUNDBITE – JOBSEEKER 2</p>	<p>Interviewer</p> <p>What would you say your biggest weakness is?</p> <p>Jobseeker</p> <p>Ah, small cock... ah, [TIC] cock. My weakness, I would say is my condition. [TIC] Hey!</p>
<p>Jobseeker 2 meets specialist to uncover hidden strengths</p>	<p>Jobseeker interview about why they want to see specialist and how important it is for them to have answers.</p> <p>Specialist + Jobseeker discuss the challenges – sometimes use tests to show those problems. Specialist explains how those challenges relate to the condition.</p> <p>Tests to reveal hidden strengths (e.g. Wechsler Adult Intelligence Scale). Specialist reveals how the strengths shown by the tests could be related to the condition and what job roles that strength could be used in.</p> <p>Tests may also reveal some weaknesses – and specialist to reveal how those weaknesses could be related to the condition too.</p> <p>Specialist feedbacks to jobseeker (and in interview to director) how impressive the strengths are, how they could be used in the workplace and advice on what the jobseeker should do next.</p> <p>Jobseeker post meeting interview to director – what they've learnt and how motivated they are for the future of their job hunt.</p>
<p>STYLISTED IV QUESTION/ SOUNDBITE – JOBSEEKER 1</p>	<p>e.g. Interviewer</p> <p>What would it mean to you to get a job?</p> <p>Jobseeker</p> <p>Um, everything really. Um, independence and being able to, um, feel that I'm like being useful.</p>
<p>Jobseeker 1 acting upon the advice</p>	<p>Jobseeker acts upon the advice of the specialist e.g. meeting a recruitment specialist in a recommended sector, interview coaching, approaching a disability-friendly employer. Otherwise it could come organically from the efforts of the contributor themselves:</p>

	<p>handing/sending out CVs to the recommended job sector.</p> <p>End with interview to throw forward – hope it works, fear it may not, how much it would mean to have a job. And if it went badly – talk about their desperation.</p>
<p>STYLISTED IV QUESTION/ SOUNDBITE – JOBSEEKER 2</p>	<p>Interviewer</p> <p>What would you say is the absolute worst thing about having Tourette's</p> <p>Jobseeker</p> <p>You've got this neurological disorder that disrupts your life and affects your employment. It never seems to go away, I never have any time [TIC] where I'm not ticking, fuck off. Bomb, [TIC</p>
<p>Jobseeker 2 acting upon the advice</p>	<p>Jobseeker acts upon the advice of the specialist e.g. meeting a recruitment specialist in a recommended sector, interview coaching, approaching a disability-friendly employer. Otherwise it could come organically from the efforts of the contributor themselves: handing/sending out CVs to the recommended job sector.</p> <p>End with interview to throw forward – hope it works, fear it may not, how much it would mean to have a job. And if it went badly – talk about their desperation.</p>
<p>Job seeker 1 Chance to shine</p>	<p>The new strategy, and perseverance has paid off - the jobseeker has been offered an opportunity to prove themselves – either in an interview, or on the job with a work trial. The job seeker prepares for this opportunity at home, we see them try to cope with their nerves and anxiety with the support of their family/friends. We hear about how important this opportunity is for them. We follow the contributor with the challenges they face – the initial social interactions, the meeting. If it's a work trial, the job seeker is given specific tasks which they can be assessed on. These tasks (and the strengths and challenges they highlight) are linked specifically (by the jobseeker, the employer and in commentary) to the condition and what the jobseeker learned from the specialist... ideally there are more challenges revealed in the first section than successes so at the end of this section We are left feeling 'it could go either way'... we are nervous for them.</p>

<p>Job seeker 2. Morale boost or Jobseeker Chance to shine</p>	<p>Job seeker 2 either has a chance to shine (as above) or – if the ‘acting on advice’ didn’t go well, they have a morale boost.</p> <p>If the job seeker is at a low ebb. Their attempts to try a new avenue haven’t gone perfectly. This helps reveal the complexities of finding work when you have a disability, there is no one magic solution. In a bid to try to get back on track the job seeker has a morale boost. E.g. meeting someone with the same condition who is working and can give advice, meeting another specialist who can show how a hobby in their lives could be turned into a profession, a pep talk from a family member.</p>
<p>Job seeker 1 - end of the ‘Chance to Shine’</p>	<p>Jobseeker 1 is coming to the end of their ‘chance to shine’ (e.g. work trial). They remind us (and potentially family members too) how much they need a job, how much it would change their lives, as they attempt to complete the final tasks given to them. Ideally this section would include a particularly difficult task, which the contributor completes successfully and supprises everyone (e.g. finds a bug everyone has been hunting for in the software, or makes a presentation which blows everyone away).</p>
<p>Job seeker 1 - Appraisal / or Job Offer</p>	<p>Despite how well the jobseeker has done, has it been enough to convince the boss to get them on the team on a permanent basis? The employer calls the jobseeker in for the final appraisal. Lots of shots of jobseeker listening nervously. Employer goes through what their first impressions were of the jobseeker (that they thought they would struggle in this environment) and then tells them how the jobseeker has challenged and surpassed all his expectations. Employer asks the jobseeker whether he enjoyed the work, how they felt they had done personally? Employer then lists all the things he thinks he did well on and whether he would like to a) offer them a job or (if there is no vacancy) b) put them on a list to be contacted as soon as work comes available / give a reference to any future employers / offer part time work. The jobseeker reacts immediately, often overwhelmed – it’s the first time they’ve ever heard anyone in such a position praise them so well. This will stay with them forever.</p>
<p>Job seeker 2 – New Avenue/Approach or end of Chance to Shine – as above.</p>	<p>Encouraged by the morale boost, Jobseeker 2 has a new positive outlook and trying a new avenue/approach (e.g. they are going for an interview with a publishing agent to see how they could turn their passion for photography into a career). They (and their supporting cast) share their nerves and hopes/fears. This feels like the last chance for them. If this doesn’t work, they really don’t know what else to try. Ideally this new approach / avenue goes well – e.g. the publishing agent says they’d like to sell some of the jobseekers photos. The job seeker (and ideally family/friends) refer specifically to how far the job seeker has come since the start of the process and how huge these steps are.</p>

FOLLOW UP CARD – JOBSEEKER 1	Footage of Jobseeker 1 showing how far they've come/what they're doing now (e.g. at work in their new job) with text on screen to explain.
FOLLOW UP CARD – JOBSEEKER 2	Footage of Jobseeker 2 showing how far they've come/what they're doing now (e.g. selling their photos) with text on screen to explain.