

# כאן

תאגיד השידור הישראלי

נספח ד'2

שאלון מדיה חתום

**MULTIMEDIA PROFESSIONAL LIABILITY APPLICATION**

**A. GENERAL SECTION** (All applicants must fill out this section)

GENERAL INFORMATION

1. Applicant Name: KAN - Israeli Public Broadcasting Company Ltd. (Statutory Entity), & the News Corporation (Statutory Entity under establishment).

2. Address of Principal Office: Kanfey Nesharim 35, Jerusalem  
<http://www.kan.org.il>

3. Date Firm Established/Incorporated: Established under the Israeli Public Broadcasting Law, 2014

4. Limit of Liability Desired: 8,000,000 NIS (a.o.o. and in annual aggregate)

5. Has any insurer ever declined, cancelled, or refused to renew any similar insurance issued to your firm or any predecessor firm? Yes  No . If yes, give details

6. Has any similar insurance been issued to your firm or any of the firms to be included in this application? Yes  No . If yes, complete the following for the last five (5) years:

Insured Company	Type of Insurance	Coverage	Limits	Deductible	Dates
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7. Is the applicant currently insured under a **General Liability** and/or **Umbrella Policy**? Yes  No . If yes, give details.

Insurance Company	Type of Coverage	Limits	Date
Harel	TPL (office package)	ILS 14,000,000	

8. After reasonable inquiry, does the Applicant, have knowledge of any act, error, omission or circumstance which will give rise to a claim under the proposed insurance? Yes  No . (If yes, attach full particulars.)

9. Have any professional liability (E&O) claims been made during the past five (5) years against the applicant or any of its past or present partners, executive officers, directors, salespersons (whether employees or independent contractors), employees or any predecessors in business? Yes  No . If yes, describe the incident which caused the claim, the date it occurred, the amount of reserve or indemnity paid and estimated expenses paid as respects the claim. Provide an attachment giving this information.  
PHC vs. Levey et al, case No, BC664521 (Los Angeles Superior Court). Defamation claim notified September 2017, and is being handled by the insurer.



Name	Theme/Target Audience	FM Frequency	Location	Revenue
Kan Reshet Bet	News and current events / Target Audience: 35+ Male&Female with affiliation to current events.	94.5 ; 95.0; 95.2 ; 95.5	Modiin, Tel-Aviv	See Above
Kan Tarbut	Culture, literature and music. Target Audience: 25-65, Male&Female with curious minds.	104.9; 104.7; 105.1; 105.3	Tel-Aviv	
Kan Reka	News, culture and music in 9 languages / Target Audience: 45+ Male&Female, both Hebrew and foreign language speakers.	100.3; 100.5; 101.3; 101.8	Tel-Aviv, Jerusalem	
Kan Moreshet	Jewish heritage and religion programs, with Hassidic and Jewish music. Target Audience: Religious and orthodox Jews, 25-85+ both Male&Female.	90.5; 90.8; 92.5; 100.7	Tel-Aviv, Jerusalem	
Kan Kol	Classical Music. Target Audience: Educated and culture-loving 50-65+ Male&Female.	91.3 ; 97.2; 92.5; 100.7	Tel-Aviv	
Hamusica	Israeli Music Target Audience: 25+ Male&Female, Young families, both secular and religious.	89.7; 97.5; 97.8; 105.5	Tel-Aviv	
Kan Gimmel	Alternative, rock and world music, both Israeli and foreign.	87.6; 88.0; 88.2;	Tel-Aviv	

A. List stations owned or operated by applicant: 8 radio stations

3. Radio Broadcasting.

2. Check off where applicable:
- Digital Media (Internet, web, wmw, app, Streaming etc.)
  - Independent investigative reporting
  - Public Broadcasting
  - Educational
  - Religious
  - All news

In addition, IPBC is budgeted by the State of Israel and its revenue is used for its operations.

1. Gross annual revenue from broadcasting services (TV&Radio Advertising and Commercials): NIS 90M

**C. BROADCASTERS LIABILITY APPLICATION** (complete this section only if you have broadcasting exposure)

10. Editorial procedures
- A. Is a law firm consulted in respect to media law? \_\_\_\_\_
- B. Are letters-to-the editor edited? \_\_\_\_\_
- C. Are written hold-harmless indemnity agreements executed with advertisers and advertising agencies? \_\_\_\_\_
- D. Does applicant firm engage in "investigative" reporting or exposes? If yes, describe methods for documenting sources of information. \_\_\_\_\_
- Yes \_\_\_\_\_ No \_\_\_\_\_

5. Programming Procedures
- A. Is a law firm consulted with respect to media law?  Yes  No (in house law department)
- B. Are newsmen familiar with current libel law?  Yes  No
- C. Are written hold harmless or indemnity agreements executed with sponsors and advertising agencies with respect to the content of commercials?  Yes  No
- D. Do news teams engage in "investigative" reporting? If yes, attach description of methods for documenting sources of information.  Yes  No
- E. Are "action reporters" or similar consumer programs broadcast or telecast?  Yes  No
- F. Are talk shows and interview programs preaped or prerecorded?  Yes  No

B. Briefly describe station format or type of programming below:

**Kan 11 - Broadcast full HD channel**  
 Airing Entertainment, drama, documentary and news editions in Hebrew

**Makan - Broadcast full HD channel**  
 Airing Entertainment, drama, documentary and news editions in Arabic

Name	Theme/Target Audience	Channel Number	Location	Revenue
KAN 11	35+	11	I	
KAN 33		33		

A. List stations owned or operated by Applicant: 2 TV Channels (no 1 and 33)

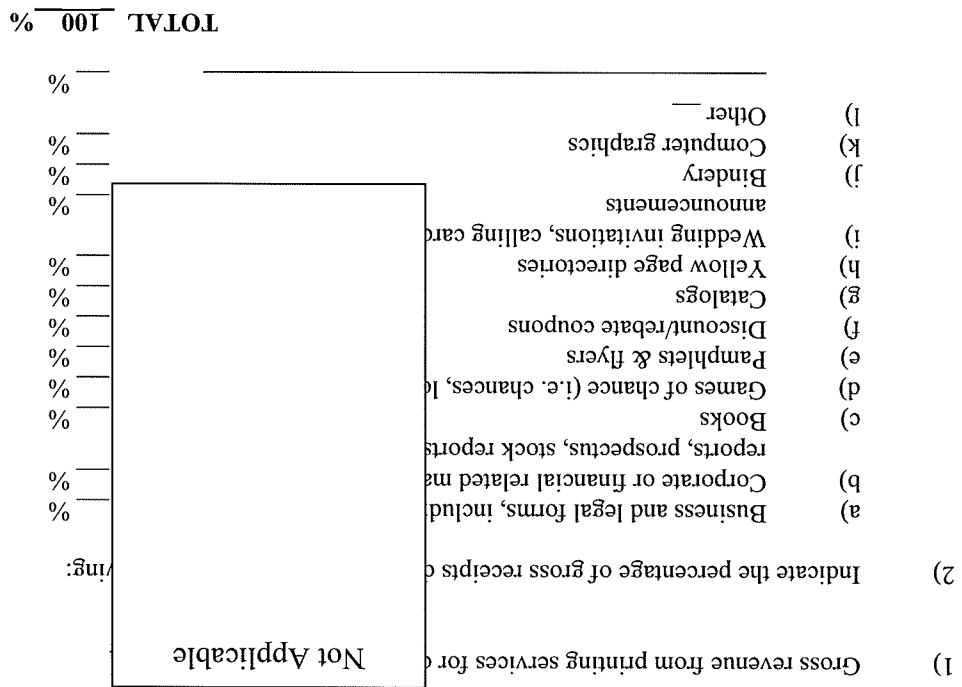
4. Television Broadcasting

Name	Programming
Kan Reshet Bet	Talk Radio Formatting.
Kan Tarbut	Talk Radio Formatting.
Kan Reka	Talk Radio Formatting.
Makan	Talk and Music Radio Formatting.
Kan Moreshet	Talk Radio Formatting.
Kan Kol	Music Radio Formatting.
Hamsica	
Kan Gimmel	Music Radio Formatting.
Kan 88	Music Radio Formatting.

B. For each station, describe format or type of programming:

Name	Target Audience: Mostly educated 30-50 Male&Female.	News, culture and music in Arabic.	Target Audience: Arabic speaking Israelis and foreigners, aged 30+, both Male&Female.	Location
Makan	88.5	88.8; 92.3; 93.7;	99.3	Haifa, Modiin

- 3) If the applicant performs services for games of chance, attach a copy of procedures and controls employed, and complete details of each type of game printed. **NO such activity**
- 4) Does the applicant engage in the distribution and/or redemption of coupons, rebates or other promotional game tickets? Yes  No . If Yes, attach details including specific contracts.
- 5) Does the applicant engage in the design of logos or trademarks for clients? Yes  No . If Yes, attach a narrative describing (a) the number designed per year and (b) the procedures followed for trademarks/copyrights.



**D. PRINTING SERVICES** (complete this section only if you have provide printing services for others)

- G. Is a delay device used during "call-in" or other live audience participation programming over radio stations?
- H. Do television stations use "mini-cams"?
- H. Does any station produce programs used by stations you do not own or operate? If yes, provide details of programming provided to others.
- I. Are independent producers required to provide you with written hold harmless or indemnity agreements in respect to the programming they offer? If yes, attach copy of agreement.
- K. Are independent producers required to provide evidence of insurance with respect to such hold harmless or indemnity agreements?
- L. Do you pay licensing fees to ACUM, ASCAP, SESAC, or BMI?
- M. If NAB member, specify dues group or class for each station.

- 6) Does the applicant engage in the obtaining or providing of mailing lists to clients? Yes  No  X.
- 7) Does the applicant prepare bulk mailings for clients? Yes  No  X.
- 8) Does the Applicant require clients to approve all proof copies before printing? Yes  No  X.

Signed: Avin Heilman  
Date: 2/11/18  
Title: CEO

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